Michelle Paap

Hi! I'm a web designer from Charlotte, NC. I love that web design combines creativity with logic and technical skills. I enjoy solving difficult problems, whether they are visual or logical, and I believe good design is invisible. Aside from work, I enjoy vintage speakers, detail cleaning my car, watching the latest series, and getting attacked by my cat, Keira.

Education

Bachelor of Fine Arts
in New Media
University of Illinois
at Urbana-Champaign
2012-2016

Skills

WordPress Development-
Themes & Plugins
Wireframes
Mockups
Figma
Adobe Suite
PHP
SQL
HTML, CSS, JS
API Integration
Ajax
JQuery
Bootstrap
UI Design
Responsive Design
React/Gatsby
Google Analytics

References

Lorraine Aiken
*VP of Marketing at
Madison Capital Group*
LorraineCAiken@gmail.com
828-577-6343

Work Experience

Web Designer, Senior Living Communities
2016 - present

- Developed and maintain websites for each of our 15 locations, the Silver Pen scholarship program, Live Long Well Care, Maxwell Group, and Senior Living Communities

- WordPress plugin development:
  - 3D Floor Plans
    - Designed multiple mockups for user experience
    - Created the plugin from scratch using PHP, JS, HTML, CSS
  - Silver Pen Submissions
    - Installed smalot/pdfparser using Composer
    - Counts the number of words in submitted essay
    - Creates and names folders for easy sorting
  - SLC Member Feedback
    - Designed a dashboard for user to sort and filter form submissions
    - Used SQL JOIN statements to pull entries from database

- Developed SLC Lite Theme for Wordpress to achieve 100% Google PageSpeed score

- Blog designs, web page designs
  - Photoshop mockup to web page creation
  - Created multiple banners, carousels, icons, and other graphics

- Thorough, tenacious, and detail-oriented—I have no problem learning new skills to complete a project!