



# Michelle Paap

Hi! I'm a web designer from Charlotte, NC. I love web design because it combines my passion for art and design with my technical skills in coding. I truly love solving difficult problems whether that be visual or logical. It brings me great satisfaction when others enjoy interacting with my creations online! Aside from work I enjoy watching anime, making hip-hop beats, tinkering on computers, and occasionally cooking or baking. My happy place is at home with a cat or dog on my lap.

## Education

### Bachelor of Fine Arts in New Media

University of Illinois at Urbana-Champaign  
2012-2016

## Skills

Wordpress Development- Themes & Plugins  
Adobe Suite  
PHP  
SQL  
HTML, CSS, JS  
API Integration  
Ajax  
jQuery  
Bootstrap  
UI Design  
Responsive Design  
React/Gatsby  
Google Analytics

## References

### Lorraine Aiken

Former Social Media Dir. at SLC  
LorraineCAiken@gmail.com  
828-577-6343

## Work Experience

### Web Designer, Senior Living Communities

2016 - present

- Developed and maintained websites for each of our 15 locations, the Silver Pen scholarship program, Live Long Well Care, Maxwell Group, and Senior Living Communities
- Wordpress plugin development:
  - **3D Floor Plans**
    - Designed multiple mockups for user experience
    - Created the plugin from scratch using PHP, JS, HTML, CSS
  - **Silver Pen Submissions**
    - Installed smalot/pdfparser using Composer
    - Counts the number of words in submitted essay
    - Creates and names folders for easy sorting
  - **SLC Member Feedback**
    - Designed a dashboard for user to sort and filter form submissions
    - Used SQL JOIN statements to pull entries from database
- Developed SLC Lite Theme for Wordpress to achieve 100% Google PageSpeed score
- Blog designs, web page designs
  - Photoshop mockup to web page creation
  - Created multiple banners, carousels, icons, and other graphics
- Thorough, tenacious, detail-oriented - I have no problem learning new skills to complete a project!